



**THE LEARNING
JOURNEY**

A Message From Our President Regarding Toy Safety

Dear Valued Guest,

As a parent of two, I, like you, am extremely concerned about the safety and well being of our children. It is with this in mind that I write this letter to address your concerns about the safety of our Learning Journey products.

We at The Learning Journey are proud to say that all our products are safety tested by an independent third-party testing laboratory and meet or exceed the testing standards of ASTM (American Standards of Testing and Measurement) and CPSIA (Consumer Product Safety Improvement Act of 2008) for toys as approved by the Consumer Product Safety Commission. The ASTM testing process includes testing for many components, among them heavy metals and lead content. The CPSIA requirement states a maximum total lead limit of 100 ppm (parts per million) is allowed in children's products – effective August 14, 2011. As we sell many of our products worldwide, we also test our international items using strict European standards in addition to the standards of ASTM and CPSIA. All test reports are kept on file in our main office and rest assured retesting occurs frequently.

Please be confident that our products are of the highest quality and are safe for children of the ages listed upon each of the products packaging.

So we now invite you to shop our online store or one of our many retailers that carry our products and to “shop with confidence” in our Learning Journey products.

With our best wishes to you and your loved ones.

J.B. Frere
President
The Learning Journey International, LLC