

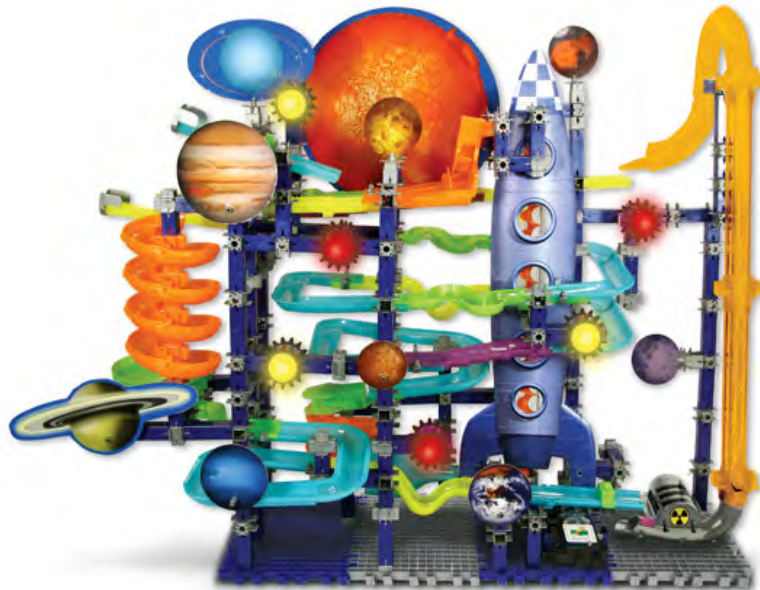


## FOR IMMEDIATE RELEASE

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### The Learning Journey International Products receive Top Excellence Awards from Creative Child Magazine!

(Phoenix, AZ - June, 2010) The Learning Journey International Products have been named recipients of the Creative Child Magazine's annual awards. *Techno Gears Marble Mania Galaxy* has been honored with the 2010 Top Toy of the Year Award in the Electronic Builder/Construction Toys category!



**Winner: Techno Gears Marble Mania Galaxy**  
**Award: Top Toy of the Year for 2010!**

Kids will be over the moon for this new space-themed version of Techno Gears Marble Mania! An automatic marble launcher sends marbles flying into the tracks' twists and turns. Glow-in-the-dark components, blinking lights, and fun, space-like sound effects add to the fun children can have when assembling this marble run, which includes more than 425 pieces! Colors may vary. Requires 3 "AA" batteries. Ages 8+ years.



**Winner: Puzzle Doubles® Fun Facts! Animals of the World**  
**Award: Puzzle of the Year for 2010 in the Puzzles-Floor Puzzle Category!**

This series of Puzzle Doubles! combines a beautifully illustrated floor puzzle along with twelve fun animal facts into a high-quality educational experience. Children will first enjoy assembling the large, colorful puzzle. Flip the puzzle over to learn fun facts about the pictured animals. All Fun Facts! Puzzle Doubles! encourage parent-child interaction. Each 50-piece puzzle measures a giant 3' x 2'! Ages 3+ years.



**Winner: Match It!® Alphabet Memory**  
**Award: Game of the Year for 2010 in the Kids Memory Games Category!**

This alphabet-themed game of memory includes 26 double-sided matching pairs. Develops lower and upper case letter recognition skills. Also enhances object & color recognition skills. Ages 3+ years.



**Winner: Early Learning Funtime Activity Turtle**  
**Award: Preferred Choice for 2010 in the Electronic Toys Category!**

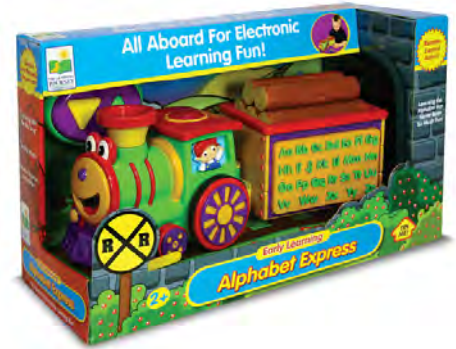
Funtime Activity Turtle will provide early learners with lots of educational fun. This interactive turtle features flashing lights, rotating gears, large buttons, and fun sound effects that will help young children develop hand-eye coordination and reaction skills. Toddlers can pull Funtime Activity Turtle along with them for hours of portable fun. Requires 2 "AA" batteries (included). Ages 12+ months.



**Winner: ABC Melody Maker**

**Award: Preferred Choice for 2010 in the Electronic Educational Toys Category!**

ABC Melody Maker is an exciting electronic learning companion featuring five fun games and a ten note musical keyboard sure to entertain and educate youngsters. This colorful interactive unit features an activity selector that puts kids in charge of choosing their fun. Children won't even realize they're learning! Song book included. Requires three "AA" batteries (included). Ages 3+ years.



**Winner: Alphabet Express Remote Control Train  
Award: Preferred Choice for 2010 in the Electronic Educational Toys Category!**

All aboard the Alphabet Express! This interactive train features a friendly voice that teaches youngsters all about the alphabet. Sing along with the ABC Song or press the alphabet buttons to hear the letters. Kids can use the infrared remote control (which works from up to 12 feet away) to conduct Alphabet Express forward and backwards! Colors may vary. Requires five "AA" batteries. Ages 2+ years.



**Winner: Lace It! Farm Animals**  
**Award: Seal of Excellence for 2010 in the Educational Toys Category!**

Children will have fun while developing their hand-eye coordination skills as they play with these brightly illustrated Lace It! cards. Lace It! cards are great for developing pre-handwriting skills. Familiar themes include farm animals, dinosaurs, shapes and transportation. Lace It! will keep small hands and minds busy for hours. Each card measures 9.5" x 8". Ages 3+ years.

The Learning Journey International is an international manufacturer and distributor of an exclusive line of award-winning children's interactive educational products. Our products encourage learning and confidence building as they enhance a child's potential. All products build on the skills necessary for children to be ready for school as they prepare to become our leaders of tomorrow. To learn more about The Learning Journey, please visit them online at [www.thelearningjourney.com](http://www.thelearningjourney.com) or contact them toll free at 877-839-3969.